



Advertise in our Show Daily “Congress Today”

APA’s award-winning show daily has been redesigned for 2018! Congress Today is now a combination printed magazine and blog. Take advantage of cover and interior premiums along with special features like executive quotes and profiles all in a special publication highlighting the conference event.

Advertising Company: _____

Address: _____

City/State/Zip: _____

Advertising Contact: _____

Phone: _____ **Email:** _____

Payroll Technology Special Section – Wednesday, May 16th

Executive Quote (150 words max) \$300 **Due: 04/20/18**

Wednesday, May 16th:

Thursday, May 17th:

Friday, May 18th:

- Full Page, Inside Back Cover \$1,800
- Full Page, Inside Front Cover \$1,800
- Full Page, Interior Page \$1,500
- 1/2 page, Interior Page \$1,300

Due: 04/27/18

- Full Page, Inside Back Cover \$1,800
- Full Page, Inside Front Cover \$1,800
- Full Page, Interior Page \$1,500
- 1/2 page, Interior Page \$1,300

Due: 04/27/18

- Full Page, Inside Back Cover \$1,800
- Full Page, Inside Front Cover \$1,800
- Full Page, Interior Page \$1,500
- 1/2 page, Interior Page \$1,300

Due: 04/27/18

- Cover Onsert \$2,500
- Faux Cover \$2,500
- Cover Belly Band \$2,000
- Bind In Perforated Insert \$2,000

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- Executive Spotlight on Emerging Trends (500 words) \$1,900

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Total Congress Today Advertising:

Combined Daily Totals: \$ _____

TOTAL Congress Today Pricing:

Total Congress Today Advertising \$ _____ + Special Section \$ _____ = **Grand Total:** \$ _____

Inquiries about the show may be directed to Show Management at:
ExpoTeam@americanpayroll.org

Congress Today TERMS AND CONDITIONS

All advertisers are bound to the following:

- ❖ All rates listed are net amounts due to APA. Any gross-up by an agency must be added to the amounts listed.
- ❖ Verbal agreements are not recognized. All advertising insertion contracts must be in writing.
- ❖ Rates listed are per issue.
- ❖ Any overdue balance on advertising insertions or sponsorships will incur a .5% finance charge per month until the overdue balance is paid in full.
- ❖ New advertisers are required to pay for advertising in advance - the payment due deadline is the same as the materials due deadline.
- ❖ Once contracted, *Congress Today* cannot be cancelled.
- ❖ Advertisers and their agencies assume responsibility for all content of the ad.
- ❖ APA will not be responsible for reproduction quality if ad material fails to conform to the specifications provided.
- ❖ Insertion instructions shall be supplied for every advertisement and shall clearly state: name of publication, name of advertiser, issue, size of ad, identification of ad, and any special instructions such as bleed, color, etc.
- ❖ The forwarding of an insertion order is construed as an acceptance of all the rates and production specifications.
- ❖ All advertising is subject to the publisher's approval. The publisher reserves the right to reject, discontinue, or omit any advertising or any part thereof.
- ❖ Requests for advertising material to be returned to advertiser/agency must be sent to APA with the insertion order. Otherwise, APA reserves the right to archive ad materials for a limited period of time.

Payment Options:

ALL ITEMS WILL BE INVOICED. INVOICED BALANCE IS DUE UPON RECEIPT OF INVOICE.

Please provide contact information for billing:

Contact Name: _____

Contact Email: _____

Billing Address: _____

Contact Phone: _____

Agreed to in good faith by:

Accepted and Assigned by:

Printed name of Authorized Representative

Printed Name of APA Representative

Signature of Authorized Representative

Date

Signature of APA Representative

Date

For Accounting Use Only	
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Last Updated: 10/20/17
